

PTO Meeting Minutes
September 27, 2023 7:00 p.m.
Deerfield Elementary School Library

Call Meeting to Order

Meeting called to order at 7:03 PM.

Attendees: Carrie Ammerman, Michelle Schwab, Denise Kelley, Jessica Regan, Kelly Kramper, Abby Reuter, Valerie Manning, Sarah Riffle, Mallorie Mertz, Sara Steine, Kailee Borchert, Kim Steinhoff, Kelly Zelinski

Approval of Minutes from May 2023 Meeting

Minutes approved.

President's Report: Carrie Ammerman

Treasurer's Report: Denise Kelley

Ended year with \$11365.

Our biggest fundraiser is the craft fair where we average \$8000.

Donating \$500 for recess activities that we give each fall.

Principal's Report: Melinda Kamrath

High Five Assemblies:

-Focus on a theme every month

September-Friendship

October-Respect

Enrichment programs:

1. Captain Friendship and the Bully Bandit-Bright Star Theater Group on October 2nd

K-2: 1:00

3-6: 2:00

\$1645.00

2. Matt Wilhelm-BMX Biker will be booked in the Spring
working on a date

expensive- so looking to share with surrounding school

3. Life size inflatable whale-environmental/biology program

-getting pricing and dates available

4. 3 Screens Entertainment

-getting pricing and dates available

Playground:

-Double sided bench ordered from Lee Recreation

-Will be placed under current sunshade

-District placing concrete slab down first

-Cost-\$1292, plus \$350 for freight=\$1642.00

Passed \$1700 for equipment at May 23 meeting.

Mural:

-Completed by Milwaukee artist Darla Erato

-Total cost \$5751.00

-Divided into 4 sections-cost according to size of section

-Cost for mileage

- Previously asked for a donation of \$1000-1500
- District will pay for remaining amount

Committee Reports (if there are updates)

- **Craft Fair – Carrie Ammerman**
 - November 11th, also Veteran’s Day, looking for ideas to celebrate them (free admission, etc)
 - have 5-10 spots left for vendors
 - We always need volunteers to help with planning, etc.
 - UAH Booth–United Against Hate club/organization
 - Beth Stevens emailed to ask to have a booth at the craft fair to introduce the community to the group–school affiliated
 - going to get a little more info for the October meeting to make final decision
 - We have been advertising with signs and newspaper ads.
 - We spent \$567 last year advertising in the Sun Prairie Star, Cambridge News/Deerfield Independent, Lake Mills Leader, Waterloo/Marshall Courier, and the Herald Independent
 - Do we want to try advertising online with these news sites for \$125-149?
 - Final decision to keep current advertising with a couple Facebook boosts.
 - Also create a FB poster, event, and post(s) to share on social media.
- **Craft Fair Raffle – Sarah Hart**
 - 2 of top prizes confirmed-\$300 from Bank of Deerfield and \$150 Amazon gift card from Alan Mikelson.
 - Donation request letters will go out this weekend. There are extra letters for additional businesses if anyone wants to add to the list.
- **Culvers Share Night – Kate Brattlie**
 - No Updates
- **Family Dances – Sarah Hart, Missy Felio**
 - No updates–spring event
- **Clothing Fundraiser – Keleigh Gassen**
 - Store has opened up again online
 - Shop the store is on Oct 4th
 - Any orders we get throughout the year we get credit for
- **School Kitz - Sara Steine, Danielle Johansen**
 - About \$1200 last year
 - Had a lot of trouble with the company last year–they have changed ownership
 - Impacks is a possible new company to try
- **High Five Event – Sarah Hart, Victoria Larson**
 - No updates
- **Teacher Appreciation Week – Allison Ledbury, Michelle Schwab, Valerie Manning**
 - New teacher gifts–local businesses theme
 - total \$110 for all 9 gifts
 - Deerfield Coffeehouse, Quilted Oak and Ice Cream, and Stitches of Yarnia made generous donations for the gifts. Also included the pharmacy, Deerfield Greenhouse, and the farmer’s market.
 - get thank you cards out.

Teacher's Report

Staff Updates:

New staff say thank you for the new staff gifts. We are truly blessed to have a caring parent organization.

Other Business

Opera for the Young—Mrs. Meyer reached out to see if we wanted to bring it back this year.

This year's theme is Beauty and the Beast.

Are we able to use enrichment funds or separate funds towards the program?

Motion to donate \$400 to cover half if school can cover the other half made and approved.

October meeting date moved to October 18th at 7 PM.

Adjourn

Meeting adjourned at 8:05 PM.